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Eastport South Manor School District
Art, Grades K-12
App: MOMA AB EX NY

CCLS Standard Addressed:

*CCSS Writing Standards for Literacy in History/Social Studies, Science, and Technical Subjects (**Grades 9-10**):*

- 7.** Conduct short as well as more sustained research projects to answer a question (including a self-generated question) or solve a problem; narrow or broaden the inquiry when appropriate; synthesize multiple sources on the subject, demonstrating understanding of the subject under investigation.
- 8.** Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the usefulness of each source in answering the research question; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and following a standard format for citation.
- 9.** Draw evidence from informational texts to support analysis, reflection, and research.

Website/Location of App:

Found on I-tunes App Store

App = FREE

Description of App:

The Museum of Modern Art's I-pad application, called MOMA AB EX NY, is a tool that spurs from their major 2010–2011 exhibition "Abstract Expressionist New York". New York City and Long Island were central locations for the Abstract Expressionist Movement that began in the mid-1900's and included such famous artists as Jackson Pollock, Franz Kline, and Willem de Kooning. The MOMA AB EX NY app allows its users to browse high resolution slides of works by about 35 artists related to the movement. The slides include information about the artwork. There is also a collection of videos that demonstrate the techniques the artists mastered, demonstrate art terms "in action", and relay information about the abstract expressionists. There is a glossary to define art terms, and a map to show the locations of studios and geographical points of interest related to the art movement. All in all, this app can allow one to completely grasp Abstract Expressionism on a very deep level, and because of the visuals and videos, it is very interesting and compelling to use.

Incorporation of App into Classroom:

I used this app to enhance an art history project in which students were each focusing on a different artist from western art history. Students researching artists that were part

of the Abstract Expressionist Movement were able to do in-depth research and gain a deeper understanding of their artists. When we reached the portion of the project in which students were creating art in the style of their chosen artist, they were able to use the app to watch videos on the artists' methods and materials. For example, students who were researching Jackson Pollack could investigate the actual way he applied paint to a canvas. This way they weren't just haphazardly slinging paint, but taking a more methodical approach.

MOMA AB EX NY is an ideal app for a teacher that is focusing a unit specifically on Abstract Expressionism. The videos are very informative and motivating. It gives a look at the artists as real people and explains what they were trying to accomplish. The app is visually appealing, which is also motivating. Sometimes young art students have a difficult time understanding Abstract Expressionism, and this can only help to build an appreciation or a respect for the movement. I think it is especially important for New Yorkers to understand how their state played a role in an important moment in art history.

The Museum of Modern Art has other intriguing apps, as well. The MoMA i-phone app notifies you of upcoming exhibits, and it allows you to browse works in the collection, take tours of the museum, and learn about artists and art vocabulary. Another app, MoMA Art Lab, allows you to create original artwork inspired by MoMA's collection.